



Herts for Learning is a not for profit company providing school improvement and business services. With over 500 shareholder schools, Herts for Learning is dedicated to improving standards of education in Hertfordshire and beyond.

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Why is it so important?

- Marketing your school
- Pupil numbers
- Increased income
- Recruitment and retention
- Improved outcomes for students

Key areas

- Site facilities
- PTA
- Local business
- Press
- Working with local schools





Fundraising ideas

- Bags for Life
 - www.initiatives-fundraising.co.uk
- Sports Day “Plus”
 - www.thegivingmachine.co.uk
- Battle of the Bands
 - www.clicsargent.org.uk
- Online shopping
 - www.school-fundraising.co.uk

Engaging with your community

- Save on time, resource & expertise
- Donations
- Shopper schemes
- Sponsorship and Advertising
- Maximising your building and grounds

Available Grants

- www.biglotteryfund.org.uk
- www.princes-trust.org.uk
- www.grants4schools.info
- www.sportengland.org
- <http://schoolfundingservice.co.uk/tesco-bags-of-help/>

- <http://educational-grants.org/>

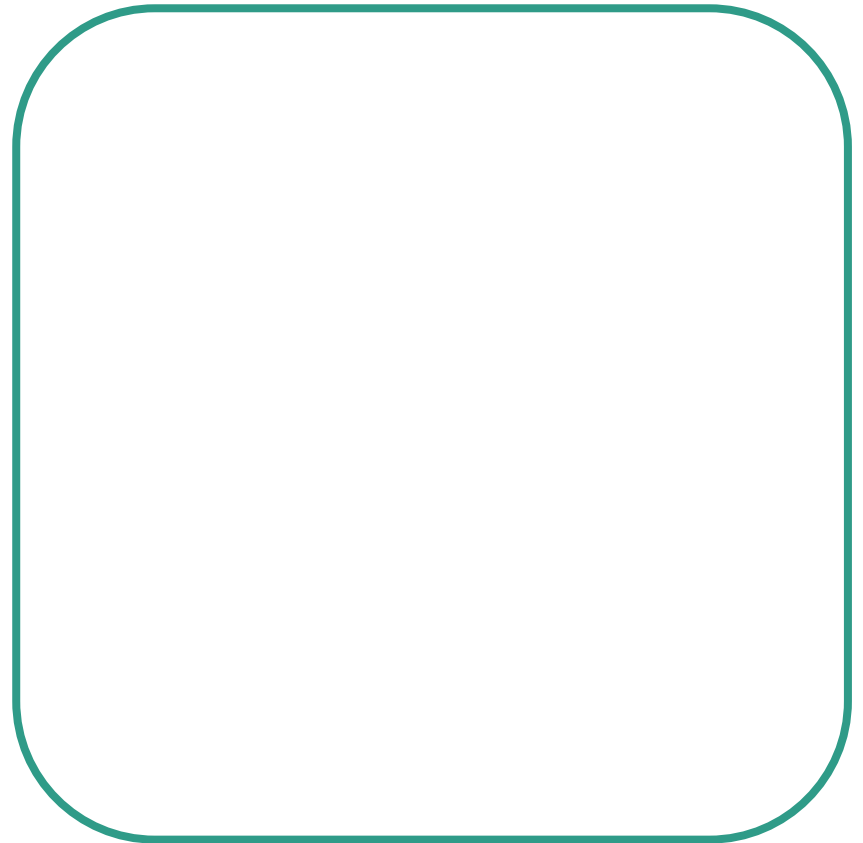
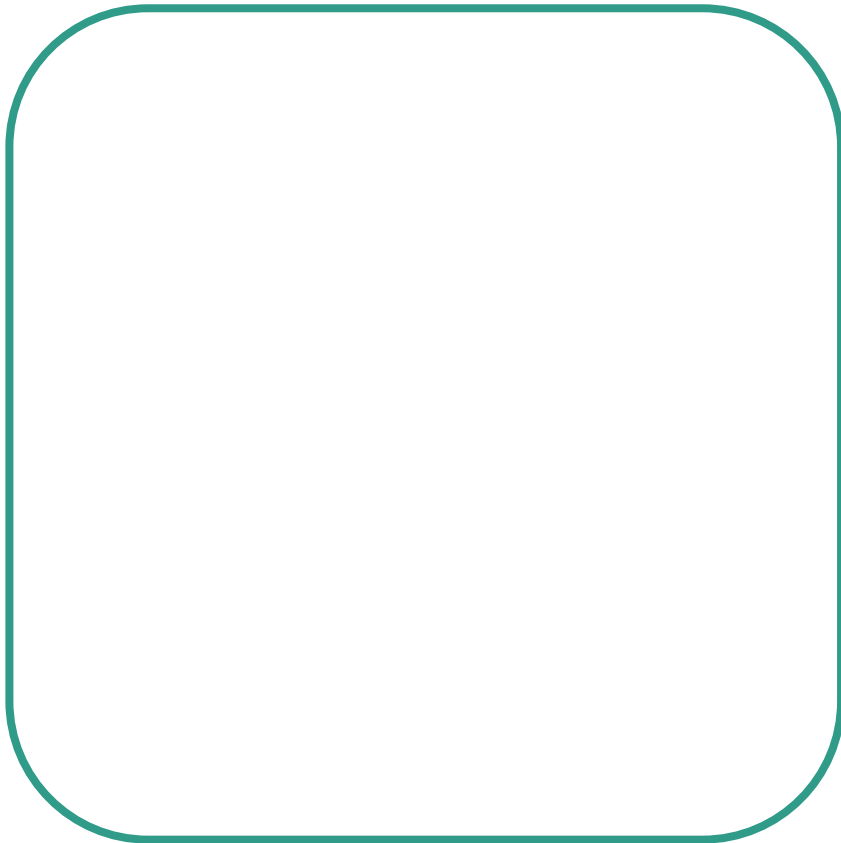


Next steps...

Options

- Review your community engagement
- Work with a local SBM reviewing each others work on community engagement
- HfL currently work with HCC delivering a Community Engagement Review service.

Future dates for your diary





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Herts for Learning looks forward to welcoming you to forthcoming events

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